

Ex-Broadcast Journalist

Author

Thought Leader

National Speaker

Recruitment Executive

HR Certification Institute
Program Approved

Kim Shepherd, CEO - Decision Toolbox



“If I am ever asked to recommend a speaker in the area of best business practices, there is only one name that comes to mind: Kim Shepherd. . . “

Dr. Beverly Kaye
CEO, Career Systems Int'l
Nationally recognized speaker

What Every Business Leader Needs to Know: Design What You Want or Deal With What You Get!

That is the mantra that drives most of Kim Shepherd's speeches, no matter the topic.

After building a very successful virtual company with over 100 employees and having been a TV Reporter for over a decade, Kim strives to "get to the story" for any audience. Her common sense approach to business can be tailored to everyone from Sales Reps to CEOs. Her primary focus is on Business Common Sense. When done right, it is nothing short of an art form.

Kim's speaking engagements include:

- Association for Corporate Growth
- Impact Giving
- Girls Inc.
- Business Women's Symposium
- PIHRA's Talent Management Conference
- Adaptive Business Leaders Roundtable
- National Human Resources Association
- Employment Management Association Conferences
- Kennedy Recruiting National Conference
- Harvard Business School Entrepreneurs Conference
- International Association for Human Resources Information Management
- Linkage HR Masters Symposium
- National Association of Women Business Owners
- SHRM HR Southwest Conference
- SHRM Chapter meetings
- Dallas Fort Worth Healthcare HR Association
- California Bankers Association Annual HR Strategic Issues Conference
- Valpak Franchisee Conference
- Human Resource Professionals Association - Canada
- Vistage International - executive coaching and peer advisory group

KEY TOPICS

How to Out-Recruit Your Competition

Author of Performance Driven
Workforce

Common Sense Solutions to Big
Business Problems

Building Virtual Companies

The Importance of Cultural Glue

Attracting A Players

Recruitment Process Outsourcing

Creating a Talent Pipeline

Boomers vs Gen Y: Cultural Clash



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Clean Energy
Coca-Cola Bottling Company
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Makita USA
Mercedes-Benz, Volvo, Isuzu
Molina Healthcare
McDonald's Corporation
Northrop Grumman
PayPal
QUIKRETE
Siemen's Industry
Stanley Black & Decker
The Art Institutes
The United Way
Wells Fargo
Waste Management
Yogurtland Franchising
Zep



“Kim understands the difference between management and leadership. She uses her understanding of people, creating a culture of support, which brings out employee creativity, passion, and dedication to the job. Decision Toolbox is the go to organization for finding and on-boarding talent.”

-- Doug Fletcher, SCORE Mentor, CEO Forum Facilitator & Advisory Board

“Kim Shepherd has been one of the most positive and motivating speakers that the Marine Executive Association - West has been privileged to host. Our non-profit, all volunteer networking organization assists transitioning Marines through networking. Kim not only provided some of the most relevant and informative advice that I have heard in my 19 years with the MEA, but she has been a great friend and mentor to many Marines long after her January 2012 initial talk. Many have come and gone, but Kim has never left us! We are extremely grateful for her kind and generous support.”

-- Steve Fisher, Colonel, U.S. Marine Corps (retired)
President, MEA-West

SHRM Attendees

“Best speaker I’ve had at a conference in years! Funny, exciting, smart.”
“Outstanding personality, insightful ideas, makes you want to be on her team!”

In the News . . .

Frequently called upon by the media as an expert on talent management, culture, virtual workforces and unique solutions to business problems, Kim has been referenced and featured in a variety of channels such as *Fast Company*, *Forbes*, *Inc. Magazine*, *The Wall Street Journal*, *Harvard Business Review*, *The Human Capital Institute*, *Business Insider* and many syndicated newspapers. She has published numerous articles in a variety of professional publications. Kim is also the author of **“Get Scrappy: Business Insights to Make Your Company More Agile”** and **“The Bite Me School of Management: Taking a Bite Out of Conventional Thinking”** available on Amazon – 5 star rating!

Awards

Kim is the recipient of the National Association of Women Business Owners (Orange County Chapter) 2013 Innovator of the Year Award, the 2014 Enterprising Women Magazine’s Enterprising Women of the Year, and the 2015 Family Matters Award from WomanSage.

With Kim at the helm as CEO of Decision Toolbox, the company has won the prestigious HRO Today Baker’s Dozen Customer Satisfaction Ratings seven years in a row, the Inc. 5000 Fastest Growing Private Companies three times running, the OC Business Journal Fastest Growing Private Companies and Top Women Owned Businesses, the Sloan Award for excellence in effectiveness and workplace flexibility, and has been named by Forbes Great Places to Work as one of its Best Workplaces for Women.

FEATURED IN

Fast Company

Forbes

Inc. Magazine

The Wall Street Journal

Harvard Business Review

The Human Capital Institute

Business Insider

Chief Learning Officer

The Fordyce Letter

OC Register

Recruiting Trends

Staffing Stream

SHRM

SUCCESS Magazine

Human Talent Network

HRPA Today

Parenting Magazine

HRM America

Orange County Biz Journal

Talent Trends Magazine

KC Business Magazine

The Portland Tribune

MainStreet

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Author

"Get Scrappy: Business Insights to Make Your Company More Agile": New release November 2015 with co-author Dave Berkus. This book will help you to become a more agile manager, explore your management style, and give you a blueprint for personal and corporate growth. Dave Berkus and Kim Shepherd have each created and managed successful businesses with rapid growth. Dave has twice been an Inc. 500 CEO; Kim three times an Inc. 5000 CEO.

"The Bite Me School of Management – Taking a Bite Out of Conventional Thinking": This book solves some of the fundamental challenges facing all business today and takes a large bite out of typical corporate culture. Kim shares leadership lessons that are funny, non-traditional and can be applied to all industries.

Excerpts from Book Reviews

Cultural Change Agent

"The Bite Me School of Management" illustrates the power of corporate cultural change. Under the leadership of Ms. Shepherd, what a fun and success-proven environment! Who wouldn't want to work for Decision Toolbox? As an MBA, I chuckled at the pokes she took at B-schools; good business is good business, no matter how you learn it. Given that corporate culture often sees creativity as the proverbial forbidden apple, I'm glad that Ms. Shepherd took a big bite and succeeded. Her unique vernacular is already starting to make appearances in my conversational dialogs. Great prognosticators and gurus tend to have that affect. Check out her reference to networking with "hunters, gatherers or vegans". I dare you not to rethink these terms after you read her book. Which one are you?

A fun, yet meaty read.

Learning the lessons of building a great culture, while growing a company and dealing with change just shouldn't be this much fun, or easy. But Kim's witty, yet hard-hitting style brings the lessons garnered during her impressive career to life and makes this a great read - and a fast one. One suggestion: Kim is so dynamic in person, if you want to "hear her voice" as you're reading the book, spend a couple of minutes viewing her YouTube video/s - under "The Bite Me School of Management." These quick overviews of each chapter will add a "3D" experience to making her words pop off the page to bite you.

The Right Fit. . .

Speeches can range in duration from 1 to 3 hours. All are customized to meet specific objectives and can be tailored to address all audiences. Kim's energy is infectious and her ability to skillfully read the room to deliver the right message with the right tone is unsurpassed. Kim has addressed the specific challenges and opportunities related to audience composition (Executives, Managers, Human Resources, Business Owners), or targeted her content to explicit trends or business strategies. Learn more about Kim's thought leadership by viewing her media coverage, blogs and white papers at www.dtoolbox.com.